Briar Cliff UNIVERSITY

BACHELOR OF ARTS IN BUSINESS ADMINISTRATION PROGRAM

OVERVIEW

The business administration program delivers a quality education and develops individuals who can provide leadership in a changing global environment, within an ethical and socially responsible framework. This is accomplished through a broad education using business theory and practice and based upon a liberal arts foundation. Courses are based on a concept that emphasizes not only technical competence but also the ethics of professional service, thus seeking to foster sensitivity and responsiveness to social responsibilities as well as the ability to identify and pursue personal opportunities. Experienced faculty achieve this through a variety of teaching techniques including lectures, cases, role-playing, seminars, directed study, internships and computer team simulations and arranging/ supervises credited internships experiences.

Students can tailor their business degrees to fit their needs, with opportunity for elective courses specializing in management, marketing, finance and sports management. You'll receive hands-on experience and skills that apply to virtually any industry in the modern business world - private, government, international commerce, health care, arts, and non-profit organizations.

PROGRAM ENTRY

Students enrolled in this cooperative program complete their Associate of Science, business at Little Priest Tribal College and Bachelor in Business Administration at Briar Cliff University. Assessment and advising before registration will help ensure success in program planning and completion.

WHY THIS PROGRAM?

Career Focused: From Blue Bunny and Gelita to Amazon, our program alumni have gone on to work for a variety of local and international companies and corporations. Our specialized courses are taught by experienced faculty who bring their real-world experience to the classroom every day.

Flexible: Offering a range of online degree programs and providing you customized content that you can read, listen to, watch, or interact with based on whatever way you learn best.

Get Experience: Learn from our veteran faculty and land internships around Siouxland and beyond. As a student, you can receive credited internship hours, which will ensure you graduate with real world experience.

CAREER OPTIONS

- Small business owner
- Non-profit organizations
- Marketing
- International business
- Human resources specialist
- Master of Arts in Management pathway
- Master in Business Administration pathway
- Health Care Administration pathway

BACHELOR OF ARTS IN BUSINESS ADMINISTRATION

Little Priest Tribal College

Students transferring into Briar Cliff University's (BCU) business administration major are required to have completed the Liberal Arts, Associate of Science degree from LPTC with at 2.0 cumulative GPA.

Little Priest Tribal College Liberal Arts, Associate of Science students may begin Briar Cliff University's Bachelor of Arts degree after completing 62 credits. Students from Little Priest Tribal College will need to complete 62 credits additional credits at BCU in order to meet the graduation requirement of 120 credits.

Here are the required BCU equivalency courses for beginning the BCU business administration program.

Required LPTC College Equivalents

ACCT 1200	Principles of Accounting I
ACCT 1210	Principles of Accounting II
BIOS 1010	General Biology
BSAD 100	Introduction to Business
BSAD 2100	Business Law I
BSAD 2200	Business Law II
BSAD 2540	Principles of Management
BSAD 2850	Business Communication
CSIT 1100	Practical Computer Applications
ECON 2110	Principles of Macroeconomics
ECON 2120	Principles of Microeconomics
ENGL 1010	English Composition I
ENGL 1020	English Composition II*
ENGL 2110	Introduction to Literature
MATH 1150	College Algebra
MATH 2800	Introductory Statistics
MUSC 1010	Introduction to Music
POLS 1000	American Government
SOCI 2150	Issues of Unity and Diversity
BSAD 2520	Principles of Marketing

* Add to AA Liberal Arts Degree as an elective

Transfer Scholarships
Awards up to $14,000

Briar Cliff University transfer scholarships are only available to first-time transfer students who are entering our student body with a minimum transfer CGPA of 2.0. The total scholarship amount awarded will be allotted throughout your time at Briar Cliff University, provided a minimum CGPA of 2.0 is maintained.

Questions?

Contact Admissions at (712) 279-5200 or email Admissions@briarcliff.edu.

BACHELOR OF ARTS IN BUSINESS ADMINISTRATION

Briar Cliff University

To complete the business administration degree program at BCU (120 credits), the student must have completed the Associate of Science, business from LPTC. Below is the sequence of courses we recommend once the student transfers to BCU:

Required BCU General Education Courses

Students not completing the AS degree will need to take all required general education courses, including:

Ethical/Morality Foundation (EM)
    Select one:
PHIL 210	Ethics
PHIL 211	Health Care Ethics
PHIL 212	Ethics in Business

Religious Foundation (RE)
    Select one:
THEO 116	Church in the World
THEO 203	Christian Denominations
THEO 107	Christian & Franciscan Tradition

Franciscan Core
    CORE 110

Global Engagement Foundation
    LIBA 410   Global Society

Year III, Semester 1
BUAD 301	Principles of Marketing
BUAD 385	Global Business
BUAD Elective	

Year III, Semester 1 Total 6

Year III, Semester 2
BUAD 312	Business Ethics and Corporate Social Responsibility
BUAD 352	Risk Management and Insurance
BUAD 365	Supply Chain Management
BUAD 350	Production and Operations

Year III, Semester 2 Total 15

Year IV, Semester 1
BUAD 476	Business Analytics
BUAD 330	Coporate Finance
BUAD Elective	

Year III, Semester 1 Total 9

Year IV, Semester 2
BUAD 429	Strategic Management
BUAD Elective	

Year III, Semester 2 Total 6

Briar Cliff University Program Total 51/120

Briar·Cliff UNIVERSITY
the catholic franciscan learning place

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